

# Prerequisite for Endorsement

Here are just a few of the things we consider when reviewing future artist applications:

- ❖ Your activity on all social media platforms.
- ❖ Is your image respectable and your approach to your career professional?
- ❖ Your willingness and ability to help grow the brand and grow with the brand.
- ❖ Your level of exposure through performing.
- ❖ Do you have good communication skills?

To qualify for a Chaos Guitars endorsement, you must have the following:

- ✓ Currently working in a band with an established fan base.
- ✓ Social Media footprint with a minimum of 3 platforms.
  - Facebook
  - Instagram
  - And at least one other of your choosing

If you wish to become a Chaos Guitars endorsed artist, please send us a copy of your Promotion Package, complete with the following:

- 1) Chaos Guitars Endorsement Application
- 2) Bio of you and your band.
- 3) All your other current endorsements, when applicable.
- 4) Show dates for the coming year.
- 5) Any DVD's or CD's of you and your band.
- 6) Your Management contacts.
- 7) Your Website URL.